AMERICAN CLUB OF LISBON BOARD OF DIRECTORS APPLICATION

NAME:

Eduardo Nuno de Sousa Feijóo Moradas

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EDUCATION:

MBA INSEAD – BA Business Administration at Catholic University of Lisbon

CURRENT OCCUPATION: Executive Board Member at Bison Bank SA

Professor at Catholic Lisbon School of Business and Economics

PRIOR EMPLOYMENT:

General Manager at CGD – Caixa Geral de Depósitos SA

General Manager at Novo Banco SA

Consultant at Mckinsey & Co.

How many years have you been a member of ACL?

7 years

What ideas, goals and visions do you have for ACL?

ACL is and should reinforce its position as one of the most prestigious and respected Clubs in Portugal, promoting closer relations and cooperation between the peoples of the United States of America and Portugal. It should contribute to a much better knowledge and proximity between both countries. It should also support the citizens of the United States of America living in Portugal and promote their integration in the country.

To do it, ACL should among other initiatives promote events that allow the debate of ideas and the social, scientific, cultural and sports interaction among the members.

If you are elected to the Board, what specific contribution would you like to make and what abilities, would you bring to bear in making those contributions?

I believe I will be able to attract new members, to generate ideas of new events and other initiatives that will contribute to the goals of the Club and to actively participate in the implementation of those events and initiatives.

I will also contribute to the improvement of marketing and communication of the Club and to the attraction of new sponsors providing them value for the money of their sponsorship.

It is critical to keep the Club as one of the most prestigious ones in Portugal, dynamic and healthy from a financial point of view (through membership and sponsorship), to allow it to be absolutely coherent to its mission.

7 Novender 2023 Date	Marales
	Signature